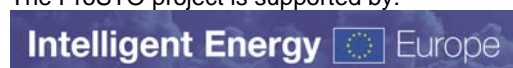


## Demand Side Measures

Category:	STO Flanking Measures - Demand Side Measures
Tool-ID:	4.2.1
Type:	Recommendations
Date:	January 2009
Developer:	Reseda Onlus
Language(s):	English
Size:	3 pp
Description:	<p>STOs (Solar Thermal Ordinances) are regulations or laws, and for that reason they may be sensed by citizen as a kind of imposition; in order to avoid this situation it is important to work on the two following sides:</p> <ul style="list-style-type: none"> <li>▪ Communication of the advantages for the environment and economical saving that we may get through STO implementation, also showing practical cases;</li> <li>▪ Communication of precise information to support the citizen during the choice and installation of the solar thermal devices (e.g.: while searching for a qualified installer, approaching the municipal authorization process or choosing the type of plant, etc).</li> </ul> <p>The objective is to make STO implementations easier and more effective, in order to strengthen their social recognition, and mitigate the impact of their partially imposed action.</p>
Link/Download:	<a href="http://www.solarordinances.eu">www.solarordinances.eu</a>

See [www.solarordinances.eu](http://www.solarordinances.eu) for more information on solar thermal ordinances and the ProSTO project.

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